

Business - Entrepreneurship

Business - Entrepreneurship Local Certificate

The Entrepreneurship local certificate prepares students to start, run, and manage a new or existing business and addresses basic issues potential entrepreneur’s encounter. This certificate identifies methods for developing an individual’s business idea(s), its feasibility, the process of starting a business, how to acquire necessary resources, and the key parts of a business plan (development and execution). Students will develop an understanding of legal issues, marketing, financing, entrepreneurial resources, and complex tasks faced by individuals engaged in entrepreneurial activities.

Course #	Title	Units
Required Core Courses		
BUS 007	Introduction to Entrepreneurship	3
BUS 032	Small Business Management	3
CIS 002G	Introduction to E-Commerce	3
Total		9

*This is a **recommended sequence** of courses for timely completion of this program. Please see your counselor to formalize your personalized educational plan or for alternative planning.*

SEMESTER 1

BUS 007	3
BUS 032	3
CIS 002G	3
9	