

CIS - Web Business Management

CIS - Web Business Management Local Certificate

This certificate examines the main issues involved in designing successful Internet and small business services. This module is designed around the idea that electronic commerce systems are new communication channels between entities. The e-commerce systems are then classified from the communication perspective, depending on what kind of entities it communicates and therefore defining what the main user requirements are. This area of study provides a student with an introduction to small business management and e-commerce.

Course #	Title	Units
Required Core Courses		
BUS 032	Small Business Management	3
CIS 002G	Introduction to E-Commerce	3
Total		6

This is a **recommended sequence** of courses for timely completion of this program. Please see your counselor to formalize your personalized educational plan or for alternative planning.

SEMESTER 1

BUS-032.....	3
CIS 002G	3
6	